## Cotton Outlook Special Feature ANEA: THE FIRST ANEA: THE FIRST

Amid the trials and tribulations that have confronted the global cotton market in 2020, some noteworthy achievements should not be overlooked: this year, Brazil has attained record yields, production and export volumes.

These successes mark the culmination of a process that began some two decades ago, with the reinvention of the Brazilian production model and the emergence of the country as a major exporter.

ANEA, the national cotton exporters' association, has been intimately involved in that process and this year marks its 20th anniversary.

With a Portuguese-language version for distribution within Brazil and a wide circulation in Asian consuming markets, Cotton Outlook's final Special Feature of 2020 will celebrate that landmark.

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## Cotton Outlook

Special Feature





The first twenty years